

# LABEL RELEASE & ARTIST MANAGEMENT SERVICES



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## Soundrive Basic Release Package



OPTION 1

Basic breakdown of services

**£75**

### What's included

- ✓ Full release with Soundrive
- ✓ Distribution to all major DSPs
- ✓ Basic social media promotion
- ✓ Press release & blog features
- ✓ Playlist pitching & Trading
- ✓ Release day content (teasers, graphics, copy)

## UFO Recordz Basic Release Package



OPTION 2

Basic breakdown of services

**£100**



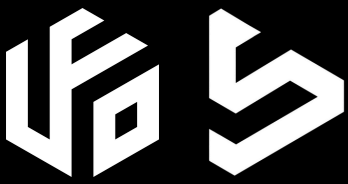
### What's included

- ✓ Full release with UFO Recordz
- ✓ Distribution to all major DSPs
- ✓ Basic social media promotion
- ✓ Press release & blog features
- ✓ Playlist pitching & Trading
- ✓ Release day content (teasers, graphics, copy)

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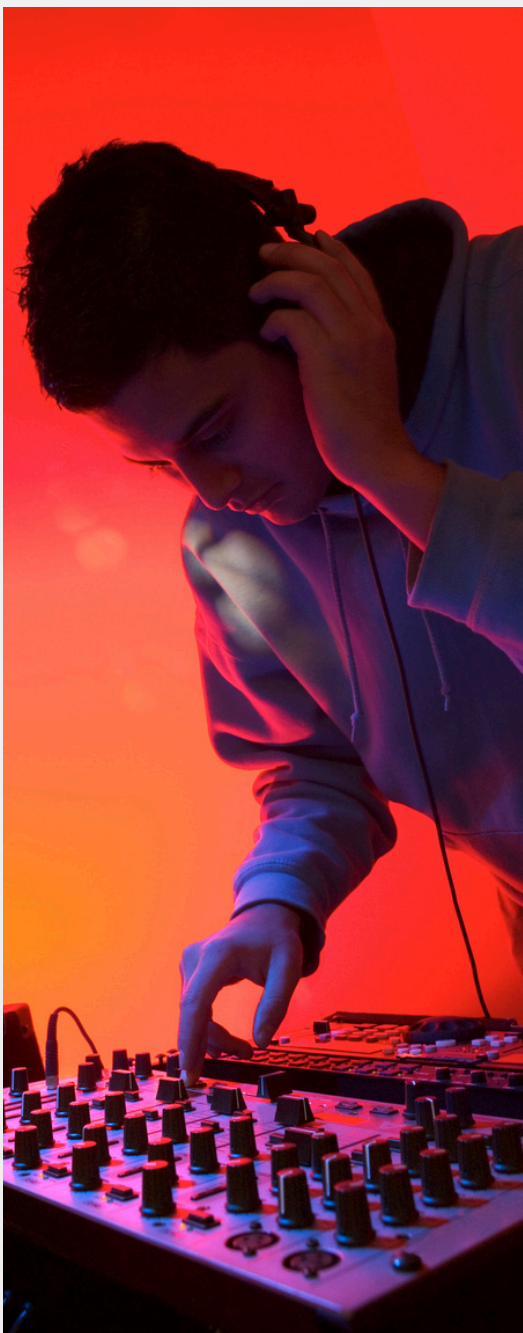




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### Full UFO Recordz Release Package



OPTION 3

Basic breakdown of services

**£200**

#### What's included

- ✓ Full release with UFO Recordz
- ✓ Distribution to all major DSPs
- ✓ Pre-save Campaign
- ✓ Social media promotion
- ✓ Campaign content (teasers, graphics, copy)
- ✓ Press release & blog features
- ✓ Playlist pitching & Trading
- ✓ Artist Interviews
- ✓ Extensive Spotify playlist Trades

### Full UFO Recordz Label Release & Management Services

OPTION 4

Basic breakdown of services

**£300**



#### What's included

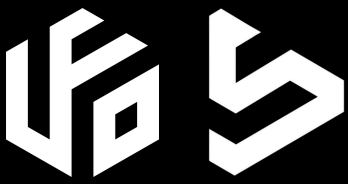
- ✓ Full release with UFO Recordz
- ✓ Distribution to all major DSPs
- ✓ Pre-save Campaign
- ✓ Full social media promotion
- ✓ Release day content (teasers, graphics, copy)
- ✓ Press release & blog features
- ✓ Artist Interviews
- ✓ Playlist pitching & Trading
- ✓ Social media / Spotify audit & profile optimization
- ✓ 2000 DJ Email Campaigns
- ✓ Support registering works with PROs (ASCAP, BMI, PRS, etc.)

SEE PAGE 4 FOR MORE INFO

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## Featured Blog Post



OPTION 5

Basic breakdown of services

**£25**

### What's included

- ✓ Blog features with UFO Network and KIFFIX blogs
- ✓ Social media promotion

## Exclusive Interview



OPTION 6

Basic breakdown of services

**£50**

### What's included

- ✓ Exclusive Interview with UFO Network
- ✓ Social media promotion

## Cover Art & Video



OPTION 7

Basic breakdown of services

From **£50**

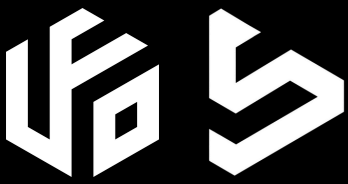
### What's included

- ✓ Album art design
- ✓ Promotion video design

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## OPTION 4 - SUMMARY

### Full UFO Recordz Label Release & Management Services

#### Music Distribution & DSP Strategy

Distribution to all major digital service providers (DSPs) Spotify, Apple Music etc  
DSP pitch meeting to maximize platform support and editorial consideration  
Pre-save campaign setup & Smartlink generation (hypelinks, artist-branded pages)  
Playlist pitching & trading (editorial and third-party playlists) Trading with Spinnin Records, Head Music Studios etc  
Email campaign to 2,000+ DJs and tastemakers

#### Marketing & Promotion

Custom release day content: teaser videos, graphics, captions (Different formats)  
Social media profile optimization (Spotify, Instagram, SoundCloud, etc.)  
Targeted pitch to blogs, YouTube curators, podcasts, and electronic music media  
Press release creation and distribution to music press & blogs  
Artist interview placements (where applicable)

#### Visual Assets

Album artwork design (DSP-compliant)  
Promotional videos and static graphics (reels, stories, trailers)  
Social media banners and headers (formatted for each platform)

#### Profile & Branding Support

Social media and Spotify profile audit and optimization (with artist approval)  
Artist brand consultation and guidance  
Support registering works with PROs (ASCAP, BMI, PRS, etc.)

